

2019 HIGHLIGHTS



OPENED A BRANCH OF THE JEWISH LEARNING INSTITUTE

JLI'S mission is to make Jewish learning accessible and personally meaningful to every Jew, regardless of background or affiliation. The programs follow a powerful path of discovery depth, touching the soul of learners.



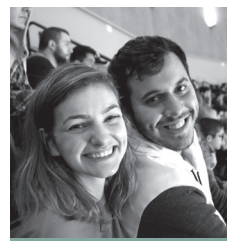
LAUNCHED JTEXT

Jtext is a bi-weekly texting game through which teens answer questions connected to Judaism. The program keeps participants consistently and interactively engaged with their Jewish identity.



CHANUKAH CAR PARADE

Collaborating with Ethan Newman, a CTeen attendee working on his Eagle Scout badge, we hosted Eastside Portland's first Chanukah Car Menorah Parade, bringing Chanukay joy to the neighborhood in a unique way.



WHAT YOU GIVE

Program Revenue.....	\$47,635
Chai Friends Donations.....	\$36,904
General Donations.....	\$59,201
Fundraiser.....	\$39,400
TOTAL.....	\$183,140

WHERE IT GOES

Adult Education.....	\$33,822
Outreach.....	\$14,230
Chesed Connection.....	\$7,303
Youth Programs.....	\$38,907
Holiday Programs.....	\$42,308
Chabad Center for Jewish Life.....	\$44,020
TOTAL.....	\$180,590

Chabad of Northeast Portland
www.JewishNortheast.com



2858 NE Sandy Boulevard
Portland, OR 97232

BECAUSE OF YOU



A WORD FROM OUR DIRECTORS

Dear Donor,

You are a living testament to the adage that "Success is not measured by how many dollars you put into the bank, but by how many smiles you put on people's faces."

Look closely at the smiles you see on these pages. They are there "Because of YOU."

Thank You!

RABBI CHAIM & MUSHKA WILHELM



» Outreach

22 Ambassadors of Light distributed 192 Menorahs this Chanukah

"Just lit the candles for the third day in a row—my first time doing that in my life. Thank you for the menorah." - KATHY

» Chabad Hebrew School 3 students • 2012 » 30 students • 2019



93%

Retention Rate of Happy Hebrew School Students

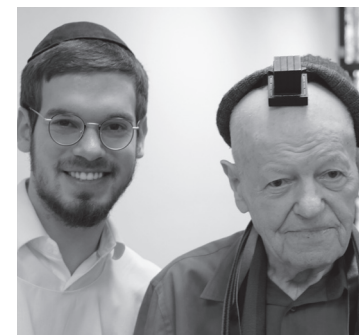
"The girls love Hebrew School! I feel blessed that we are in the Chabad village." - LIZ

» Holiday Programs

"It was a joy to watch all the young children running around and enjoying themselves at the Sukkah. Chabad NE does so much good for the Eastside Jewish community.

Kathy and I are proud to not only participate in many of your programs, but to also be able to financially support the good that you do."

Best regards, **NORMAN**



"Chabad is providing a valuable service. Religion without intimidation is a great thing. The community is warm, inviting, and I don't ever feel stupid for asking questions!"
- JUDITH

600+ Celebrated the High Holidays with Chabad NE Portland



» Adult Education

"I wanted to thank you again for last night's Rosh Chodesh Society! It was great being around a nice group of women and enjoying good conversation.

Although I am not practicing Judaism, I really appreciate your sweet and inclusive nature and all the work you put into making a nice evening."

- MELISSA



49

Attendees were inspired at a Women's Rosh Chodesh Society event



322

Jtexts answered



» Teens

"The Bar Mitzvah was perfect—more than we could have ever imagined.

I would like to make sure my son continues to stay involved."

- JOSH

» Chesed Connection

"It really means a lot to us that you came by when Jason was going through chemo. It was so much more than a soup..." - LAURI

"Good Shabbos! Thank you so much for the gorgeous challah. What a wonderful way to bring in Shabbat. I can't thank you enough for picking me up." - JACKIE



54

Cups of Matzah Ball Soup Delivered to those who could use a lift